LONDON BLOCKCHAIN CONFERENCE

WORLD CHANGERS ARE WELCOME

MEDIA & PARTNERSHIP PACKAGE

Evolution London
22-23 October 2025

CAN A CONFERENCE
CHANGE THE WORLD?

This one can and that's our aim – to show businesses and governments precisely how BLOCKCHAIN, AI and Web3 can solve the world's biggest data challenges.

Last year, more than 5000, including 700 C-level attended – where they heard from some of the biggest names and brightest brains in global tech.

Our aim is to go bolder and better – and continue to be the technology conference that nobody can afford to miss.

MORE THAN WORDS

What makes the London Blockchain Conference different from the tech conferences we've all been to – and forgotten about – is that our programme is designed to help people act.

Every talk, from every extraordinary expert is intended to show people what blockchain can really do – and showcase real-world case studies of the impact the technology can have.

The same goes for every exhibition, panel discussion, interactive session and networking opportunity – attendees will come away inspired, educated and ready to go.

ONLY THE
BLOCKCHAIN BIG GUNS

There are no scammers, pretenders or impostors on our speaker line-up – just the world's top technology leaders, thinkers and innovators.

In fact, to give you an idea of the level of speakers we look for, here are just a few of the extraordinary people who have been on our stage...

- **Steven Bartlett**, Entrepreneur, Investor and Author, Flight Studio & The Diary of a CEO
- **Scott Galloway**, Stern School of Business / Entrepreneur
- **Tibor Merey**, Managing Director & Partner, Boston Consulting Group
- **Dr. Kary Oberbrunner**, CEO, Blockchain Life
- **Lisa Cameron MP**, Conservative Member of Parliament and Chair of the Crypto and Digital Assets APPG
- **Mayor Hillary Schieve**, Mayor, City of Reno

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CONFERENCE

NETWORK LIKE NEVER BEFORE

LONDON BLOCKCHAIN CONFERENCE

Founders, CEOs, MDs, innovators, tech journalists, government decision makes, business leaders... and representatives from some of the world's biggest brands and organisations.

That's what you'll find at the London Blockchain Conference – an enormous community of like-minded, curious and motivated people who are ready to see what blockchain can do.

5000+ In-Person Attendees across 3 days

700+ C-Level Representatives

150+ Speakers   **30+** Exhibitors

IF THEY'RE IN TECH, THEY'LL HAVE A TICKET

LONDON BLOCKCHAIN CONFERENCE

Where else will you find this entire blockchain ecosystem all under one roof?

ENTERPRISE

- **Chief Technology Officer (CTO):** Responsible for overseeing the technological infrastructure and strategy of the organisation

- **Chief Information Officer (CIO):** Manages the information technology strategy and implementation within the enterprise

- **Blockchain Architect/Developer:** Professionals involved in designing and building blockchain solutions for the enterprise

- **Chief Supply Chain Officer (CSCO):** Relevant as we will be discussing blockchain applications in supply chain management

- **Chief Financial Officer (CFO):** Concerned with the financial implications and benefits of implementing blockchain technology

- **Chief Data Officer/Information Security Officer:** Responsible for ensuring the security of data and information within the enterprise

- **Chief Innovation Officer:** Focuses on identifying and implementing innovative technologies, including blockchain, within the organisation

- **Smart Contracts Developer:** Individuals involved in creating and deploying smart contracts on blockchain platforms

- **Governance/Regulatory/Compliance Officers:** Ensures that the enterprise's use of blockchain technology complies with relevant regulations and legal frameworks

- **IT and Infrastructure Managers:** Professionals overseeing the IT infrastructure required for blockchain implementations and interoperability

INVESTORS AND INVESTMENT MANAGEMENT

- **Investment Managers:** Professionals responsible for managing investment portfolios that may include blockchain and digital assets

- **Venture Capitalists:** Investors seeking opportunities to fund promising blockchain projects

GOVERNMENT

- **Chief Information Officer (CIO):** In government agencies, a CIO oversees technology strategies and implementations

- **Chief Data Officer (CDO):** Manages data-related strategies, including blockchain applications in government

- **Policy Maker/Regulator:** Officials responsible for formulating regulations and policies related to blockchain technology

- **Technology Director:** Responsible for the overall technology infrastructure and strategy within government agencies

- **Cybersecurity Officer:** Focuses on ensuring the security of government data and information, including blockchain-related systems

- **Digital Transformation Officer/Head of Digital Transformation:** Oversees the digital transformation initiatives within government organisations

- **Finance Director:** Concerned with the financial aspects and budgeting related to the implementation of blockchain solutions in government

- **Government Officials:** Representatives from government agencies and departments will attend to explore the potential use of blockchain for enhancing public services, improving transparency, and reducing fraud

TECHNOLOGY BUILDERS AND SERVICE PROVIDERS

- **Blockchain Developers:** Developers specialising in blockchain technologies, including smart contracts and decentralised applications (DApps), will attend to stay updated on the latest developments

- **Blockchain Architect:** Involved in designing the overall structure and framework of blockchain systems

- **Blockchain Consultant:** Provides advice and guidance to businesses on how to implement and leverage blockchain technology

- **Blockchain Project Manager:** Manages projects related to the development and implementation of blockchain solutions

- **Blockchain Legal Consultant:** Specialised in the legal aspects of blockchain, including regulations and contracts

- **Blockchain Entrepreneurs/Start-up Founders:** People leading or involved in startups or incubators focused on blockchain technology

THE BEST OF THE BLOCKCHAIN BEST

In 2024 we were proud to welcome these leading thinkers to our stage

Steven Bacci,
Principal Worldwide Specialist Solutions Architect, AWS

Before delving into blockchain, he worked for over two decades in Capital Markets, where his focus was on creating leading edge software and systems for trading desks. At AWS, Steven serves as a principal advisor and architect, guiding a diverse array of customers on blockchain and Web3 applications.

Kirsteen Harrison,
Sustainability Director, Zumo

With an overarching interest in the role of organisational culture in enabling effective climate action, Kirsteen works with leaders to facilitate the mindset shift required for businesses to thrive in a net zero future. Kirsteen has a particular interest in blockchains and cryptocurrencies, both as part of the problem, and as part of the solution.

Scott Zoldi,
Chief Analytics Officer, FICO

Scott is an industry leader at the forefront of Responsible AI, and an outspoken proponent of AI governance and regulation. His groundbreaking work in AI model development governance, including a patented use of blockchain technology for this application, has helped propel Scott to AI visionary status.

Doro Unger-Lee,
Head of Education and Inclusion, Algorand Foundation

As part of the business development team, Doro manages all education and capacity building programs, university engagements and financial inclusion efforts at the Foundation. As part of her role she also runs global partnerships with the United Nations Development Program (UNDP).
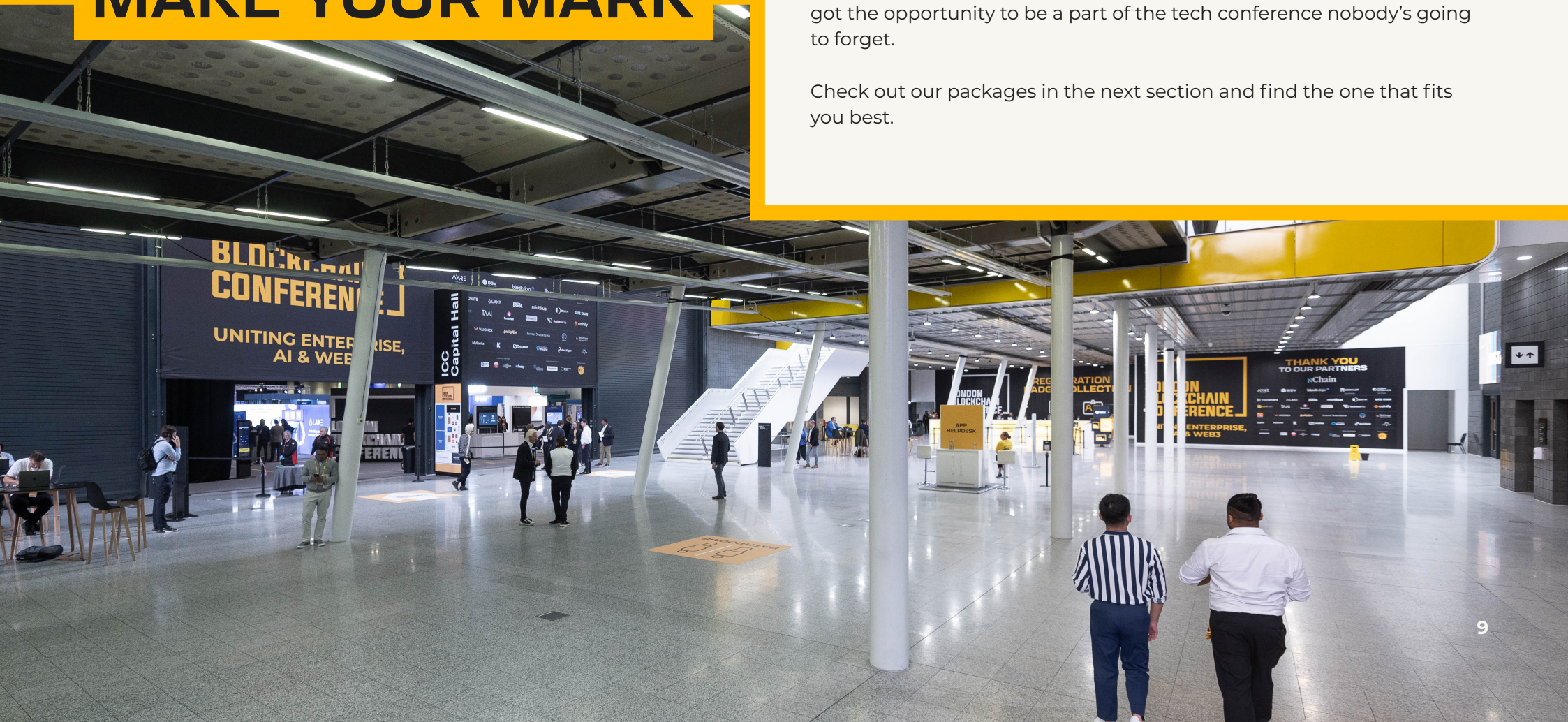
TAKE YOUR PLACE.

MAKE YOUR MARK

From the speakers and the space, to our mission to bring the problem-solving power of blockchain to businesses, government and beyond, this is no ordinary conference.

And, with sponsorship packages for every kind of organisation, you've got the opportunity to be a part of the tech conference nobody's going to forget.

Check out our packages in the next section and find the one that fits you best.

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MEDIA AND
PARTNERSHIP
PACKAGE

2025

MEDIA & PARTNERSHIP PACKAGE

- 4 Media or Exhibitor Passes for your team
- 2 Full Event Passes for you to invite members
- Branding on the website and event signage
- Social announcement promoted across social media channels
- Enhanced discounts for tickets for members

Add-ons for additional cost:
- Turnkey booth space
- Stand design
- Drinks coverage/printing
- WiFi/Direct internet feed

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THIS IS THE TECH CONFERENCE WITH BIG IDEAS, BIG NAMES, BIG TOPICS, BIG CHANGES

...and one very big opportunity for your brand.

Go big and get involved.

Talk to Alex Stein, Conference Director at
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or call on **+44 (0) 7884251806**

Discover more at **londonblockchain.net**

And follow us on   in   X   f   ▶   ⊙

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