

CHANGE THE WORLD?

This one can and that's our aim – to show businesses and governments precisely how BLOCKCHAIN, AI and Web3 can solve the world's biggest data challenges.

Last year, more than 4000, including 800 C-level attended – where they heard from some of the biggest names and brightest brains in global tech.

In 2025, we will be bolder and stronger, placing a greater focus on engaging enterprise and government becoming the must-attend technology conference that no one can afford to miss.





MORE THAN WORDS

What makes the London Blockchain Conference different from the tech conferences we've all been to – and forgotten about – is that our programme is designed to help people act.

Every talk, from every extraordinary expert is intended to show people what blockchain can really do – and showcase real-world case studies of the impact the technology can have.

The same goes for every exhibition, panel discussion, interactive session and networking opportunity – attendees will come away inspired, educated and ready to go.

ONLY THE BLOCKCHAIN BIG GUNS

There are no scammers, pretenders or impostors on our speaker line-up – just the world's top technology leaders, thinkers and innovators.

In fact, to give you an idea of the level of speakers we look for, here are just a few of the extraordinary people who have been on our stage...

- Steven Bartlett, Entrepreneur, Investor and Author, Flight Studio & The Diary of a CEO
- Scott Galloway, Stern School of Business / Entrepreneur
- **Tibor Merey**, Managing Director & Partner, Boston Consulting Group
- Dr. Kary Oberbrunner, CEO, Blockchain Life
- Lisa Cameron MP, Conservative Member of Parliament and Chair of the Crypto and Digital Assets APPG
- Mayor Hillary Schieve, Mayor, City of Reno









Founders, CEOs, MDs, innovators, tech journalists, government decision makes, business leaders... and representatives from some of the world's biggest brands and organisations.

That's what you'll find at the London Blockchain Conference – an enormous community of like-minded, curious and motivated people who are ready to see what blockchain can do.

C-Level Representatives

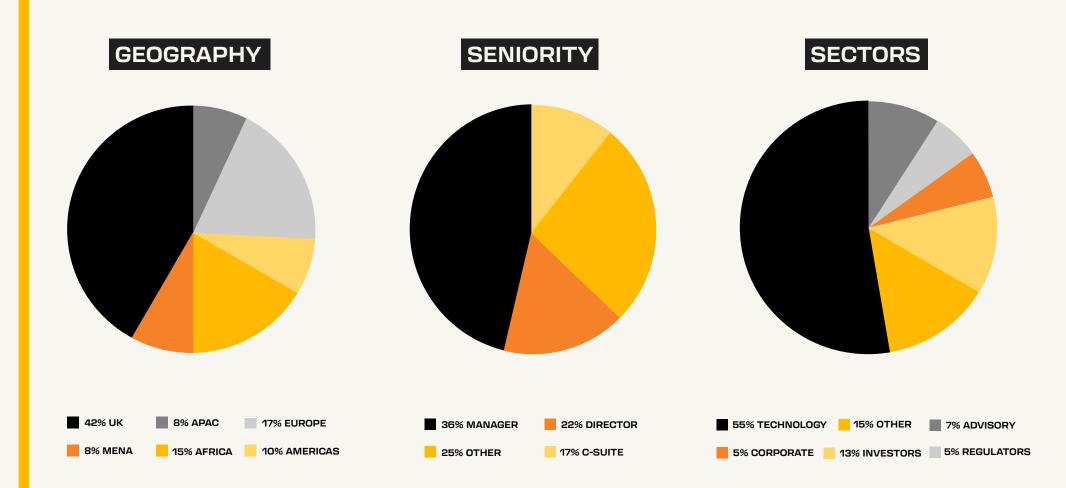
150+ Speakers

30+ Exhibitors

ATTENDEE DEMOGRAPHICS



If they're in Tech, they'll have a ticket



THE BEST OF THE BLOCKCHAIN BEST



In 2024 we were proud to welcome these leading thinkers to our stage







Steven Bacci, Principal Worldwide Specialist Solutions Architect, AWS

Before delving into blockchain,

he worked for over two decades in Capital Markets, where his focus was on creating leading edge software and systems for trading desks. At AWS, Steven serves as a principal advisor and architect, guiding a diverse array of customers on blockchain and Web3 applications.

Kirsteen Harrison, Sustainability Director, Zumo

With an overarching interest in the role of organisational culture in enabling effective climate action, Kirsteen works with leaders to facilitate the mindset shift required for businesses to thrive in a net zero future. Kirsteen has a particular interest in blockchains and cryptocurrencies, both as part of the problem, and as part of the solution.

Scott Zoldi, Chief Analytics Officer, FICO

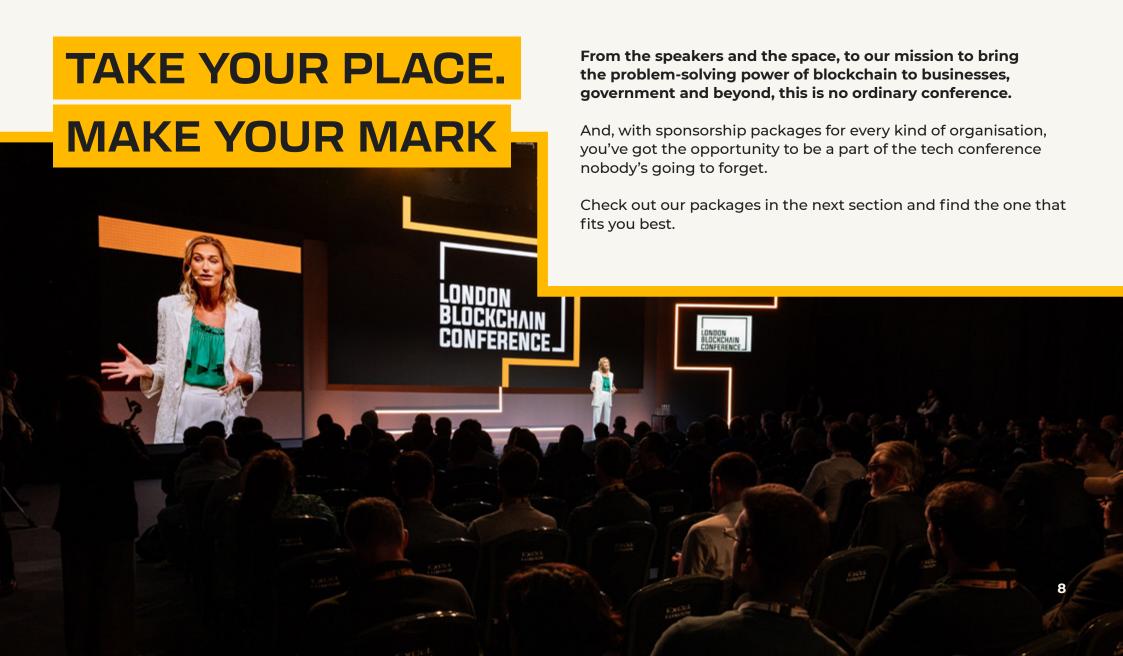
Scott is an industry leader at the forefront of Responsible AI, and an outspoken proponent of AI governance and regulation. His groundbreaking work in AI model development governance, including a patented use of blockchain technology for this application, has helped propel Scott to AI visionary status.

Doro Unger-Lee, Head of Education and Inclusion, Algorand Foundation

As part of the business

development team, Doro manages all education and capacity building programs, university engagements and financial inclusion efforts at the Foundation. As part of her role she also runs global partnerships with the United Nations Development Program (UNDP).







SPONSORSHIP & BOOTH PACKAGES

2025





	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Price	£45,000	£35,000	£25,000	£22,500	£16,000
Availability	2	2	3	5	8
Keynote speaking opportunity	1 (30 mins)	1 (20 mins)	1 (20 mins)	-	-
Solo/Panel speaking opportunity	1 Panel or 1 solo (15 mins)	2 Panels	1 Panel	1 Solo (20 mins)	1 Panel or 1 Solo (10 mins) or pitch
Exhibition space	PREMIUM 6x5m (30sqm)	PREMIUM 5x5m (25sqm)	PREMIUM 5x4m (20sqm)	4x4m (16sqm)	4x3m (12sqm)
100-word corporate profile on event website	✓	✓	✓	✓	✓
VIP conference passes	6	5	4	3	2
Exhibitor passes for your colleagues	20	16	12	10	8
Client tickets	12	10	8	6	5
Prominent top-line branding	✓	-	-	-	-
Pre-event interview	✓	✓	✓	-	-
Social announcement	✓	✓	✓	✓	✓
Logo on website and event signage	✓	✓	✓	✓	✓
30-second video advert during breaks	✓	✓	✓	-	-
Profile on virtual event platform	✓	✓	✓	✓	-
Invitations to evening networking drinks	✓	✓	✓	✓	✓
Discount on all further VIP passes	50% off	30% off	25% off	25% off	25% off
Lead capture device	1	1	1	1	1

BOOTH PACKAGES



	3X3	2X2	DE-APP CITY (PRE-BUILT)
Price	£9,000	£7,000	£2,500
Availability	20	20	20
Exhibition	3x3m (9sqm)	2x2m (4sqm)	1x1
Turnkey booth	✓	✓	✓
Company name board	~	✓	✓
Counter and chairs	Yes, 2 chairs	Yes, 2 chairs	Yes, 1 chair
Exhibitor passes for booth staff	6	4	2
Client tickets	3	2	1
Logo on website and app	~	✓	✓
Invitations to evening networking drinks	~	✓	✓
Electricity	✓	✓	✓

Add-ons for additional cost:

- Stand design
- Drinks coverage/printing
- WiFi/Direct internet feed
- Lightbox display counter
- Lead capture device
- Extra chairs and table





MORE SPONSORSHIP PACKAGES

TECH. MERCH. SIGNAGE. CONTENT. SIDE EVENTS.

2025





TECH SPONSOR

APP

£12,500

- 3x3m turnkey booth
- 1 x VIP conference pass
- 6 x exhibitor passes for booth staff
- 6 x client tickets
- Logo and profile on website and apps
- Invitations to evening networking drinks
- Easy access to electricity

TECH SPONSOR

WIFI

£15,000

- Exclusive WiFi sponsorship for the entire conference
- Display your branding to all attendees using the WiFi
- 5 x client tickets

STAGE SPONSOR

MAIN STAGE £20,000 STAGES 1 OR 2 £10,000

- Prominent branding on chosen stage as sponsors for the duration of the conference
- Solo 30-minute keynote speaking opportunity within track
- Panel speaking opportunity within track
- 2x2m turnkey booth
- 100-word corporate profile on event website
- Full stage branding as sponsor for duration of the day
- 4 exhibitor passes
- 2 client tickets
- Social announcement

VIP AREA SPONSORS

£35,000 ALL DAYS

- Prominent branding of the VIP area
- 20-minute solo session within conference tracks
- 3x3m turnkey booth
- 10 VIP conference passes
- 16 exhibitor passes for booth staff
- 5 client tickets
- Logo and profile on website and app
- Invitations to evening networking drinks
- Electricity
- Branding
- Invitations to evening networking drinks
- Profile on virtual event platform
- 25% off all further VIP passes
- Branding of the bracelet for access to the lounge









MERCH SPONSOR

LANYARD

£25,000

- Share your brand with every attendee
- And show up in every photo anyone takes and shares
- 3x3m turnkey booth
- Company name board
- 4 x VIP conference pass
- 12 x exhibitor passes for booth staff
- 8 x client tickets
- Logo and profile on website and apps
- Invitations to evening networking drinks
- Easy access to electricity

SIDE EVENT SPONSOR

OFFICIAL NETWORKING

£35,000 PER DAY

- High-level exposure for your brand
- Exclusive access to the day one or two networking party
- 5 x VIP conference pass
- 10 x client tickets
- Invitations to evening networking drinks





THIS IS THE TECH CONFERENCE WITH BIG IDEAS, BIG NAMES, BIG TOPICS, BIG CHANGES

...and one very big opportunity for your brand.

Go big and get involved.

Talk to Carlos Casal, Head of Partnerships at c.casal@londonblockchain.net

or call on +44 (0) 7741 727 171

Discover more at londonblockchain.net

And follow us on











